



ANNUAL REPORT 2017



The Hello Karimun Jawa! foundation sets up job-related projects for the local people in order to promote the economic development and self-reliance in the growing touristic sector on the island of Karimun Jawa, Indonesia.

Annual account by: Josephine Kobussen



Organization details

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Chamber of Commerce	67362974
RSIN/fiscal number	856949486
Bank account number	NL05 RABO 0315 1703 28



Preface

In front of you is the annual report of 2017 of the Hello Karimunjawa! foundation. This report displays the results and numbers that reflect the first year of work.

Hello Karimunjawa! is officially registered as a foundation with the Dutch Chamber of Commerce in November 2016. Since that date we have been working hard to set up projects in order to offer free job-related education to the locals of the Indonesian island Karimunjawa.

By making free education possible we aim to support the local people in their economic development and self-reliance in the growing touristic sector in the archipelago.

In our opinion (free) education is necessary because tourism is growing, but the local people don't know what to do to profit from this trend. They deserve to get the chance to build a steady future in the area they are born and raised in. At this moment Karimunjawa is not a prosperous island (yet), the local people don't have the knowledge and resources to get good education.

Our first real-life project started in the summer of 2017. We are proud to inform this project was a great success! We have been able to teach English to more than 170 grownups and also raised funds and set up a project for English education for children. After the first project from May until September we extended the course up to and including December for employees of local businesses and other people interested. In 2017 we bought refurbished laptops from Close the Gap foundation which are used for English education and will be used for future projects as well.

For 2018 we aim to combine waste management with further job-related education. We are in the process of investigating the options and needs for this. Once this is known we will work out further details of this project. In the meantime we are setting a program that teaches how to work with social media to promote businesses. These lessons will take place at the end of March. More information about these projects can be found in this report.



Contents

Organization details.....	2
Preface.....	3
1. Hello Karimunjawa’s target area	5
2. About Hello Karimunjawa!	6
2.1 Date of foundation	6
2.2 Objectives	6
2.3 Strategy & values.....	6
2.4 Organization	7
3. Goals 2017.....	8
4. Description of the projects.....	9
5. Income and expenditure account for January – December 2017	10
5.1 Income and expenditure account	10
5.2 Explanation of the income and expenditure.....	11
5.3 Balance December 31st 2017.....	12
6. Goals 2018.....	13
6.1 Marketing & Communication.....	13
6.2 Waste Management.....	13
6.3 Support of Hello Karimunjawa!	13

1. Hello Karimunjawa's target area

The Hello Karimunjawa! foundation aims to offer free job-related education on the islands of in the Indonesian archipelago Karimunjawa in the Java Sea. Designated as a national marine park Karimunjawa consists of many small islands, with the two main ones being Karimunjawa island and Kemujan Island. The smaller ones being Menjangan Besar Island, and Menjangan Kecil Island and some other even smaller, uninhabited islands. It is situated about 70 kilometres to the north off the coast of Semarang.

About 10.000 people live in Karimunjawa, most of the local people are fishermen or work in businesses related to this. Second to this comes tourism and this sector is growing.

Unfortunately, Karimunjawa is not a prosperous island (yet), the local people don't have the knowledge nor financial means to follow training or courses. Education is needed to make sure the people can develop their knowledge and skills to build a better future and to profit from the growing touristic sector.

The foundation mainly targets the adults working in the touristic sector, in other words people who daily meet up and work with tourists, like hostel and restaurant owners, guides, drivers and the vendors at the fish and fruit market.





2. About Hello Karimunjava!

2.1 Date of foundation

The Hello Karimunjava! foundation is officially registered with the Dutch chamber of commerce in November 2016. Soon after that date it became noted as an 'ANBI': a Public Benefit Organisation. A foundation is only recognised as an ANBI when at least 90% of the institutions efforts are focused on the general good.

2.2 Objectives

The intention of the Hello Karimunjava! foundation is to offer free job-related education to the people working in tourism in Karimunjava Indonesia.

Within the educational projects the following specific objectives are focussed on:

- Every inhabitant of Karimunjava working in tourism needs to get the chance to participate in one of the courses.
- These courses need to be free of charge.
- In each course the basics of a certain subject are taught to the people. After the course the participant needs to be able to use his new knowledge in daily life or continue learning regarding the subject.

2.3 Strategy & values

With the above mentioned objectives the Hello Karimunjava! foundation aims to serve the general interest.

- **No intention to make profit**

The Hello Karimunjava! foundation doesn't aim to make any profit. All revenues are fully used for the expense of the foundation's activities and objectives.

- **Liquidity**

Article 12.3 of the articles of association shows that the Hello Karimunjava Foundation! will spend a positive liquidity balance to support an ANBI with a similar objective or a foreign institution in Indonesia that exclusively or virtually the public supports the greater good and aims at similar objectives.

- **Identity**

Hello Karimunjava's identity is a collection of the foundation's core values. These core values are to be acted upon at all times:

- Ambition
- Enthusiasm
- Personal
- Transparent
- Honest
- Collaborative



2.4 Organization

The members of the executive committee are:

- **Joyce van den Muijsenberg** | **Chairwoman**

Joyce has already stayed in Karimunjawa for some time. She has a company of her own, Projectslab, focussing on project management. Prior to this, she worked for Rabobank in sponsoring, donations and communication. In the past years she also held various functions in other foundations.

- **Josephine Kobussen** | **Treasurer**

Josephine visited Karimunjawa a few times in 2016 and spent most of 2017 on and around the island. During this time she worked on the activities of the foundation. After her study Event Management she has held various (sales) support and organizational functions. Josephine is in possession of the TEFL certificate, with which she is qualified to teach basic English to non-native English speakers.

- **Ingrid van den Muijsenberg** | **Secretary**

In 2016 Ingrid spent her holiday in Karimunjawa and visited the island a few times since. Ingrid works as Marketing & Customer services employee. As a board member she has gained the necessary experience in various foundations and associations to fulfil her role within the Hello Karimunjawa Foundation! successfully.

- **Marij Kobussen-Aarts** | **General board member**

Marij teaches English and is coordinator of extra care offered students at VMBO level in The Netherlands. She has many years of teaching experience and has a real passion for the English language. In her role as 'care coordinator', she focuses on all pupils who need extra support to make their study & future a success.

In 2017 Joyce and Josephine have mainly fulfilled their function in Karimunjawa, while Ingrid and Marij took care of business in The Netherlands. Joyce has been present in Karimunjawa the full year and managed the project. Josephine has been in Karimunjawa for most of the year as well. In 2018 Joyce will continue to lead the projects locally while Josephine focusses on tasks in The Netherlands. This in cooperation with Ingrid and Marij.

In The Netherlands Hello Karimunjawa! is registered with the Chamber of Commerce in Tiel. In Karimunjawa the foundation is located in Hostel The Happinezz.

3. Goals 2017

The intention of the Hello Karimunjawa! foundation as contained in the articles is:

1. *Foundation Hello Karimunjawa puts up job-related projects for the local people in order to promote the economic development and self-reliance in the growing touristic sector on the island of Karimunjawa, Indonesia.*
2. *Performed, in the broadest sense, all other proceedings which are related to or could be helpful to the intention mentioned above.*

With these intentions the Hello Karimunjawa! foundation aims to serve common interest. The Hello Karimunjawa! foundation is a non-profit organization. All revenues entirely benefit the targets of the foundation.

Within the educational projects the following specific objectives are focussed on:

- Every inhabitant of Karimunjawa working in tourism needs to get the chance to participate in one of the courses.
- These courses need to be free of charge.
- In each course the basics of a certain subject are taught to the people. After the course the participant needs to be able to use his new knowledge in daily life or continue learning regarding the subject.

To realise the English project of 2017 Hello Karimunjawa's goals were to facilitate and arrange the following:

- Provide a local English teacher
- Provide classroom
- Set up and organize teaching materials in consultation with the teacher
- Promotion and campaign to recruit participants
- Raise money in The Netherlands and Indonesia
- All other promotional and administrative activities.

Our first real-life project started in the summer of 2017. We are proud to inform this project was a great success! We have been able to teach English to more than 170 grownups and also raised funds and set up a project for English education for children. After the first project from May until September we extended the course up to and including December for employees of local businesses and other people interested.

Next to the English project we aimed to set up more projects, focussing on other job-related subjects: 'How to set up a business?' and 'Marketing & Communication'. Unfortunately, we have not been able to set up all these courses in 2017. As mentioned in the preface the English project was a success, but we as founders of the Hello Karimunjawa! have learned a lot of this first project as well and we realise we have to adapt our way of working to the way of living of the local people. Especially the educational system and mentality of locals is different from what we are used to in The Netherlands. We need to be more creative in set up and make lessons more interactive. We also realise we need to adjust our future programs and lessons to fit the people's needs better.

In line with this we don't plan too far ahead, for each project we check what kind support is needed in de local community. This way we can make sure no money is wasted and we truly support in the cases that matter.



4. Description of the projects

In the original project plan three themes were set as focus points. These are job-related courses with these subjects:

1. The English language
2. Set up of a business
3. Marketing & Communication.

1. The English language

We successfully realized this first project in September 2017. We have been able to teach more than 170 grownups and also raised funds to set up a project aiming at English education for local children. After the first project from May until September we have extended the course up to and including December for employees of local businesses and other local people interested.

We are proud to notice the Hello Karimunjawa! foundation has been able to start this English project and how the lessons have continued since. This even happens without the financial support from the foundation! The residents of Karimunjawa are now more aware of the importance of (English) education and attend classes supported by local entrepreneurs.

2. Set up of a business

The second goal we had in 2017 is to set up a program focussing on teaching people to set up their own company. We are investigating the possibilities for this, but seems to be very difficult and we are not sure if it will have the impact we aim at. We are still working on this matter.

3. Marketing & Communication

Marketing & Communication has many different subjects. For the first themes we choose to focus on how Instagram, Facebook and You Tube can be used for promotion of the participating companies. The classes are planned to take place in March 2018. Further details will be worked out in the beginning of 2018.



5. Income and expenditure account for January – December 2017

In this chapter we provide an overview of income and expenses with an explanation where required.

5.1 Income and expenditure account

Income

Income 2017	
Donations by private individuals	€ 3,494.69
Donations by organisations (Rabobank Foundation)	€ 7,500.00
Total	€ 10,994.69

Expenditures

Expenditures 2017	
Account charges Rabobank	€ 190.13
Close the Gap - Laptops	€ 580.80
Social Ware -Microsoft Office registration laptops	€ 36.30
Microsoft Office license laptops	€ 14.42
Set-up charges - CoC - Notary - Website	€ 319.04
Accountant	€ 200.00
Payment charges Rabobank/Transferwise	€ 42.78
English education project	€ 3,923.01
English education for children project	€ 351.36
Expenses English teacher May - Sept	€ 663.35
Expenses Joyce - English teaching materials	€ 17.31
Total	€ 6,338.50



5.2 Explanation of the income and expenditure

Income

<u>Income 2017</u>	<u>Amount</u>	<u>Explanation</u>
Donations by private individuals	€ 3,494.69	These are the many well-wishers that sent us one (or more) singular donation(s). This can be done by a simple bank transfer. Thank you sponsors!
Donations by organisations (Rabobank Foundation)	€ 7,500.00	The Rabobank foundation sponsored Hello Karimunjawa! to set up job-related education for all people working in tourism. We are very grateful for this donation!
Total	€ 10,994.69	

Expenditures

<u>Expenditures 2017</u>	<u>Amount</u>	<u>Explanation</u>
Account charges Rabobank	€ 190.13	Bank costs of the Dutch bank account.
Close the Gap - Laptops	€ 580.80	We have been able to purchase 6 laptops from the Close the Gap foundation. This is an international non-profit organisation that aims to bridge the digital divide by offering high-quality, pre-owned computers donated by large and medium-sized corporations or public organisations to educational, medical, entrepreneurial and social projects in developing and emerging countries.
Social Ware -Microsoft Office registration laptops	€ 36.30	These are the charges for the Microsoft Office packages on these laptops.
Microsoft Office license laptops	€ 14.42	We pay a small monthly fee for the Microsoft Office licenses which run in the laptops.
Set-up charges - CoC - Notary - Website	€ 319.04	Hello Karimunjawa! is officially set up and registered with the Dutch Chamber of Commerce in November 2016. The founders have paid the invoices for this registration, as well as the invoices for the official notary papers, website registration and hosting. These charges are refunded.
Accountant	€ 200.00	During set-up of the foundation Hello Karimunjawa! consulted with an accountant to get a clear view of rules and regulations and support in tax administration.
Payment charges Rabobank/Transferwise	€ 42.78	In 2017 we faced some difficulties transferring payments from our Dutch bank account to the Indonesian accounts of our local partners. These amounts have been paid, but also been credited to the foundation.



English Education project	€ 3,923.01	These are the charges for the first project of Hello Karimunjawa! We worked with a local foundation for this. They arranged books/handouts, teaching materials, sound system, projector, white boards and all other items needed to provide the classes.
English Education for children project	€ 351.36	In addition to the lessons for people working in tourism, we have also set up a project focussing on English lessons for children. These are the charges for extra books and materials. All other items needed were already in place for the project for grownups.
Expenses English teacher May - Sept	€ 663.35	Charges for the monthly expenses of the permanent teachers May – September.
Expenses Joyce - English teaching materials	€ 17.31	Print costs for follow-up-tools.
Total	€ 6,338.50	

5.3 Balance December 31st 2017

Balance sheet as at 31st December 2017:

<u>Total income 2017</u>	<u>Total expenses 2017</u>	<u>Account balance 12.31.2017</u>
€ 10,994.69	€ 6,338,50	€ 4,656.19



6. Goals 2018

Hello Karimunjawa Foundation! works on the basis of themes. The second and third theme are planned to take place in 2018. With these themes we focus on job related education regarding Marketing & Communication and setting up a company. Possibly add a project which supports waste management by education. This contributes to the realization of the statutory objective: setting up job-related projects for the local population, to promote economic development and self-sufficiency in the emerging tourism sector on the island of Karimunjawa, Indonesia.

6.1 Marketing & Communication

Various workshops will be organized aiming at this theme, in which topics such as the use of Facebook, Instagram and YouTube are explained for starting entrepreneurs in Karimunjawa. The workshops are mainly focused on how entrepreneurs in Karimunjawa can use Social Media to achieve their business objectives. The workshops contribute to professionalise the knowledge of the local population in Karimunjawa.

6.2 Waste Management

Waste, in particular plastic, is (getting to be) a big problem in Karimunjawa. Hello Karimunjawa! will contribute by support with the help of vocational education focussing on waste and waste management. This will be done with financial support from individuals.

6.3 Support of Hello Karimunjawa!

To realize both projects, the Hello Karimunjawa Foundation! Undertakes the following activities:

- Arrange local teachers
- Arrange classrooms
- Setting up and arranging teaching materials in consultation with the teachers
- Promotion and campaign to recruit participants
- Recruiting funds in the Netherlands and Indonesia
- All other promotional and administrative work
- Overall guidance